



PortlandWiki

# Survey #2 Results

# Participants

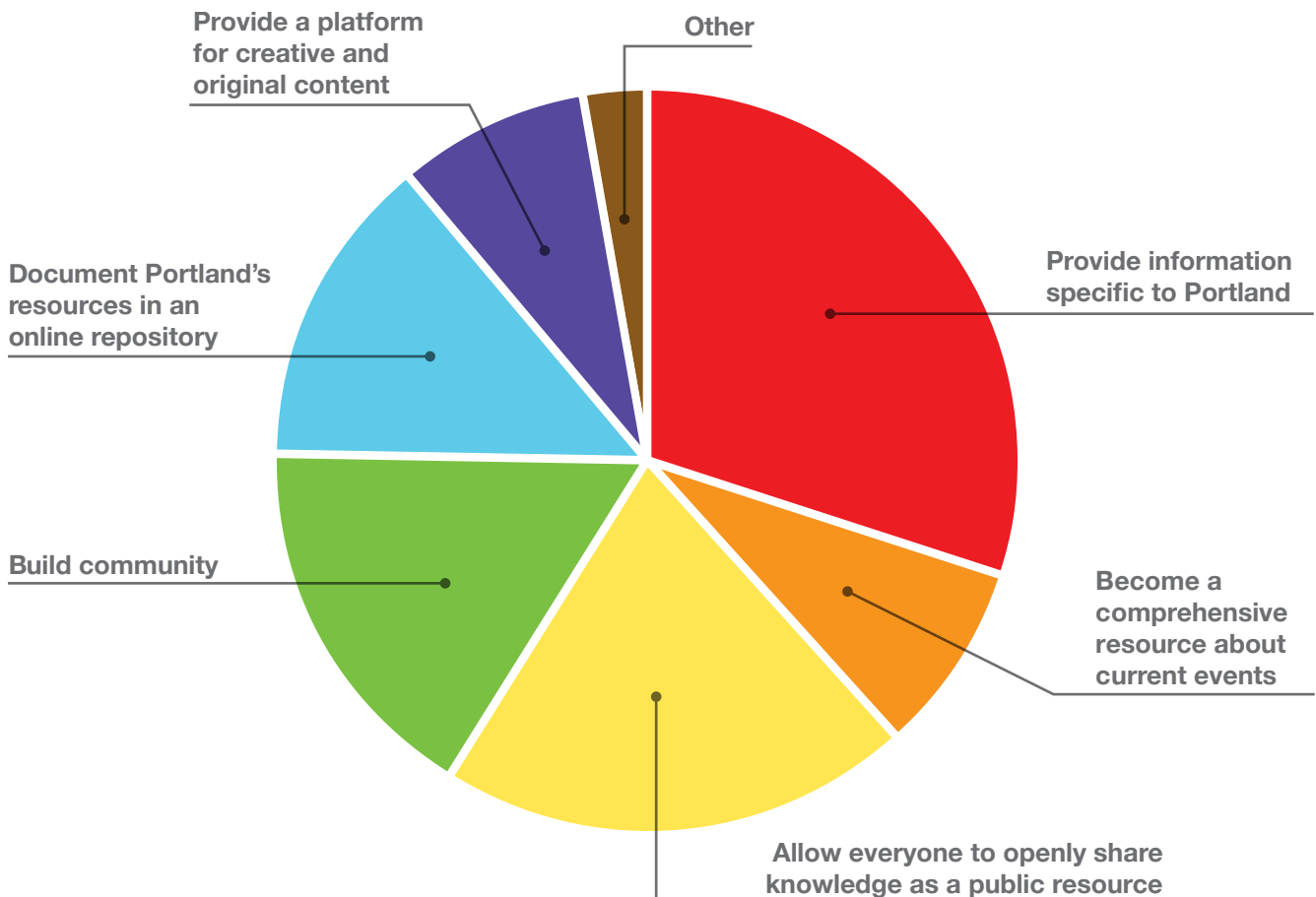
Invitations distributed via:	
PortlandWiki User messages	101
PortlandWiki mailing list	
WikiWednesday mailing list	
Facebook	
Twitter	
Visits	384
Partials	0
Screen Outs	0
<b>Completed Surveys</b>	<b>28</b>

# 1 What do you think should be the goals of PortlandWiki? (select up to 3 answers)

	# of Responses	% of Respondents
● Provide information specific to Portland	22	81%
● Become a comprehensive resource about current events	6	22%
● Allow everyone to openly share knowledge as a public resource	15	56%
● Build community	12	44%
● Document Portland's resources in an online repository	10	37%
● Provide a platform for creative and original content	6	22%
● Other, please specify	2	7%

## Other Responses

1. A comprehensive site for all aspects of Portland's history - the beautiful and the ugly
2. Build collaborative information sharing networks



## 2 Share your thoughts on the values and goals of PortlandWiki.

1. We have information that was supposed to contribute to this. It was done in a series of meetings that Ward lead in autumn of 2009. Where is that? Most was covered in those meetings.
2. Portland Wiki should be a place where people can communicate with each other about general and underground information about Portland. People should be able to list current events, both for the news section and the events section, that can be easily seen and responded to. Portland Wiki should be able to provide an outlet for people to grow as individuals and help others recognize the city in a different light once they leave the website.
3. It's great to have a site where I can find the info about PDX that I need and want. Thx
4. Goal should be to increase awareness and participation. Promoting unique information to Portland is key.
5. No commercial use, No privacy infringement. Public access.
6. I love that it is a free community resource that anyone can edit. It's like the people's republic of portland website. Local democracy in action. I think more advertising and marketing is necessary - a lot of people don't know it exists. Perhaps we can put out a call to non profits and community orgs that may not have a website that it is a free place to outreach and build community?
7. Much like open source software and peer-to-peer information sharing communities have done, PortlandWiki can serve as a living, growing showcase for demonstrating the value of people coming together to create a holistic knowledge and information resource commons.
8. Fantastic idea!
9. I believe PortlandWiki's value is to provide a level, open, inclusive platform for all knowledge and views about Portland, and become a spawning ground for community discussion and direct action, online and offline.
10. There is a natural momentum toward mediocrity, so that new comers are find fertile ground for learning the wiki technology, while at the same time paralyzing progress of older members from progressing beyond the middle ground.

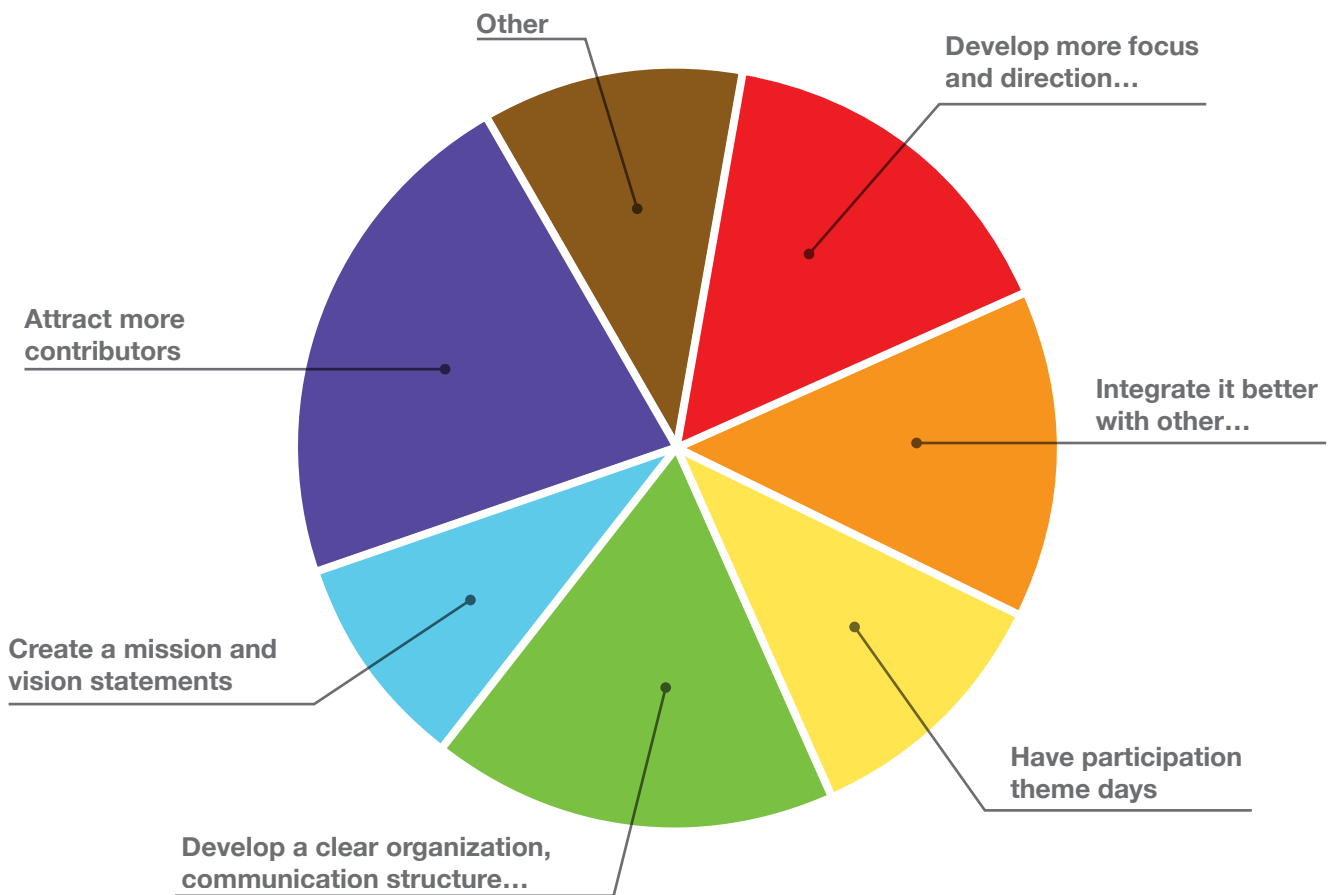
# 3 PortlandWiki could grow and be more visible if we all... (select up to 3 answers)

	# of Responses	% of Respondents
● Develop more focus and direction on needs and challenges	10	38%
● Integrate it better with other online community-based initiatives	9	35%
● Have participation theme days (e.g., Photo Contest, Portland's Bridges articles) to enhance an area of content	7	27%
● Develop a clear organization, communication structure, and/or decision-making process	11	42%
● Create a mission and vision statements	6	23%
● Attract more contributors	14	54%
● Other, please specify	7	27%

## Other Responses

1. Inform people of things about Portland they never new before that enhances how they live in the city.
2. Don't duplicate other resources
3. Get youth involved. And librarians.
4. Make the wiki more user friendly
5. Hire writers specific to different types of news
6. improve editing, browsing, and discussion so all three are easy and fun
7. pick one area to work on for x amount of time

# 3 PortlandWiki could grow and be more visible if we all... (select up to 3 answers)



# 4 Share your thoughts on how to help PortlandWiki grow and be more visible.

1. Perhaps reach out to other Portland online sites, especially in areas where PortlandWiki wants to improve or grow.
2. We need to be able to embed video. most of the viewed content on the web is video. Not link to YouTube. But a place to post video for original article.
3. To be more visible, Portland Wiki must be able to attract to several different viewers. Perhaps there should be themed pages, and each one, a separate person is able to admire (art, science, politics, etc). There should be the possibility for people to create their own blogs on Portland Wiki; as the website becomes more popular, so will people's blogs. Besides, it would create a unique and interesting basis for people to discover things they did not know about before. There should be more photos on the site (even though this is difficult), and there should possibly be a video on the front page that explains Portland Wiki's goals. There should also be an events space and a news space. Fonts should be bigger, there should be more icons, colors should be brighter, and Stumpy should definitely be included.
4. Don't forget that everyone who lives in and loves Portland isn't under 45. We "seasoned citizens" can contribute, broaden and will use this resource if given the right hooks
5. Appeal to the tech communities (user groups), government, via social media and other far reaching methods.
6. I'm not sure I want it to grow until I know what is is and how it will help the community. Is this just for marketing now? Are you capturing IPs?
7. See above. I feel like we should be wheat pasting posters like for protest marches. I think representatives of Portland Wiki should visit local orgs. Is there a page for individuals to reveal who they are and what they are all about? May be too much like Facebook, but I think the more community members know who the people are behind it, the more they will want to get on board with the fab organization of information a wiki provides.
8. Recruit various constituencies within the Portland community to cultivate and/or curate key knowledge resource areas of the wiki: neighborhoods, community resources, etc.
9. I had no idea you existed until the Silicon Florist post. I'm not super plugged in, but that's surprising.
10. Develop social networking pages to get the word out
11. Getting people to link to PortlandWiki from other sites (news, blogs, etc) seems to be the most important form of advertising.
12. Improving the interface so that editing is obvious, easy, and fun, start churning out much more great useful content, and keep building momentum through positive feedback and reward systems
13. The most important task to take for attaining visibility is to demonstrate superior design, user experience, and writing. A high quality user experience will create a pull for new talent and fresh ideas.

# 5 Please rank the following topic areas in terms of importance for the growth of PortlandWiki.

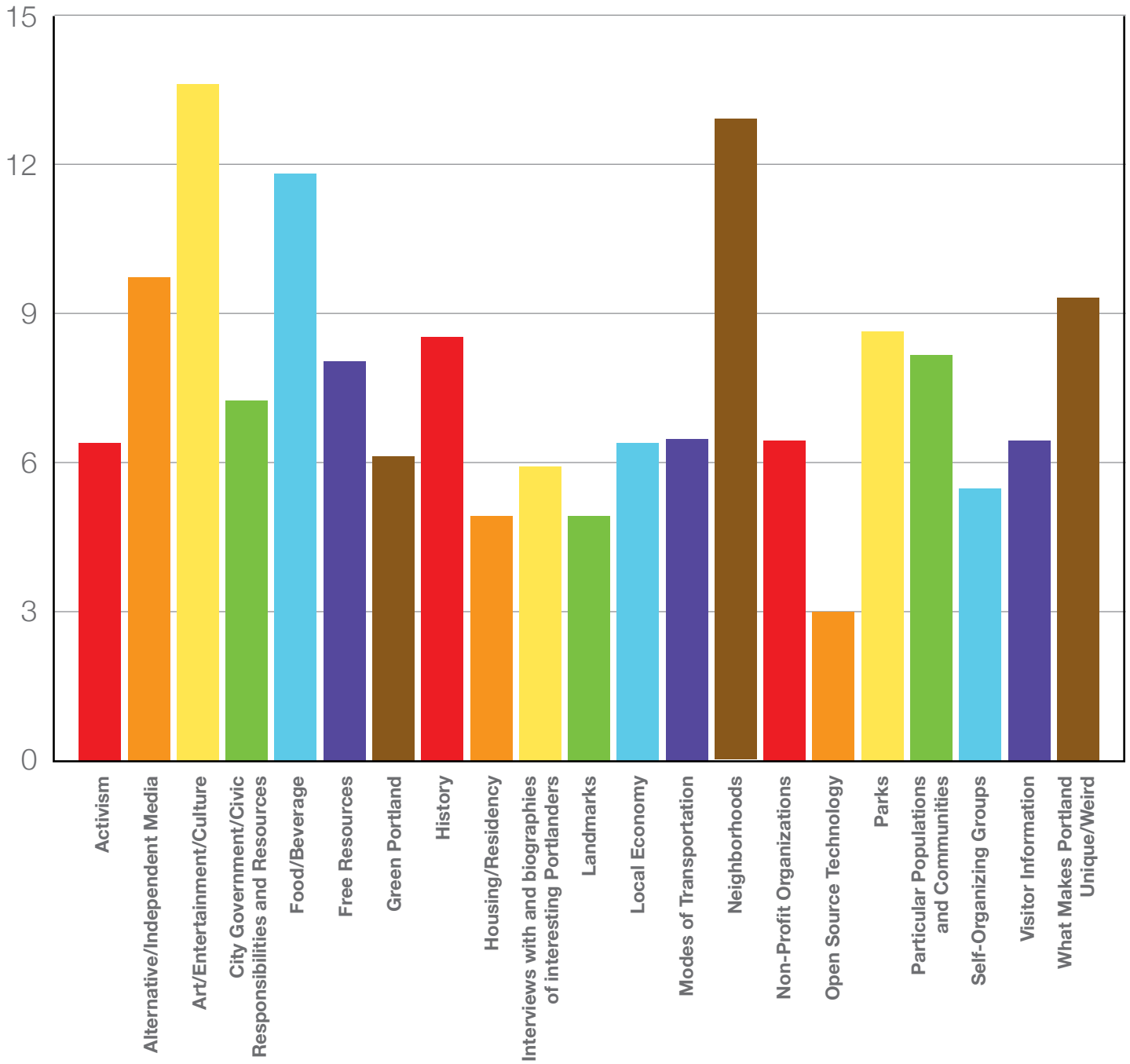
	Importance																			
	Highest										Lowest									
Alternative/Independent Media	5	0	2	1	0	2	1	0	2	0	0	0	1	0	0	0	0	0	0	0
Activism	2	1	1	1	1	0	1	1	0	0	0	0	0	1	0	1	0	0	0	1
Art/Entertainment/Culture	5	3	3	3	1	0	1	0	1	0	0	1	1	0	0	0	0	0	0	0
City Government/Civic Responsibilities and Resources	1	1	1	2	2	0	2	0	0	0	0	0	1	1	0	0	0	1	0	0
Food/Beverage (e.g., restaurants, bars, breweries, distilleries)	1	3	1	3	3	1	0	4	1	0	0	0	0	0	0	0	1	0	0	0
Free Resources	1	4	2	0	0	1	0	0	0	2	0	1	0	0	1	0	1	0	0	0
Green Portland	1	0	0	1	1	0	1	3	0	1	0	1	2	0	0	0	0	0	0	0
History	1	2	2	0	0	2	0	2	1	2	1	0	0	0	1	0	0	0	0	0
Housing/Residency	0	1	0	0	1	2	0	0	2	1	0	1	0	0	0	0	1	0	0	1
Interviews with and biographies of interesting Portlanders	1	1	0	2	2	0	0	0	0	1	1	0	0	1	0	0	0	0	1	1
Landmarks	1	1	0	2	0	0	0	0	0	0	2	0	1	1	1	0	0	0	0	0
Local Economy	1	0	2	0	0	1	2	1	0	0	2	1	0	0	0	1	0	0	1	0
Modes of Transportation	0	1	1	1	2	1	1	0	0	0	0	1	1	1	1	1	0	0	0	0
Neighborhoods	1	0	4	2	2	6	1	0	2	0	0	1	0	1	0	0	0	0	0	0
Non-Profit Organizations	0	0	2	1	0	1	1	0	1	2	1	0	0	1	2	0	0	1	0	0
Open Source Technology	0	1	0	0	0	1	0	0	1	0	1	0	0	0	0	1	0	1	0	2
Self-Organizing Groups	2	0	0	1	0	1	0	1	0	0	2	1	0	0	1	0	1	0	1	0
Parks	0	1	0	0	2	3	4	1	1	1	0	0	0	0	0	1	1	1	0	0
Particular Populations and Communities	0	2	3	0	2	0	1	3	1	0	0	0	0	0	0	0	0	0	1	0
Visitor Information	1	1	1	0	2	1	1	1	1	0	0	0	0	0	0	0	0	1	1	1
What Makes Portland Unique/Weird	1	2	0	4	2	0	1	0	2	1	1	0	0	0	0	0	0	0	0	1



# 5 Please rank the following topic areas in terms of importance for the growth of PortlandWiki.

Topic	Rank [Most Important: 1]	Sorted by Weighted Score [Highest: 21]
Activism	14	6.40
Alternative/Independent Media	4	9.72
Art/Entertainment/Culture	1	13.60
City Government/Civic Responsibilities and Resources	10	7.24
Food/Beverage (e.g., restaurants, bars, breweries, distilleries)	3	11.80
Free Resources	9	8.04
Green Portland	16	6.12
History	7	8.52
Housing/Residency	19	4.92
Interviews with and biographies of interesting Portlanders	17	5.92
Landmarks	20	4.92
Local Economy	15	6.40
Modes of Transportation	11	6.48
Neighborhoods	2	12.88
Non-Profit Organizations	12	6.44
Open Source Technology	21	3.00
Parks	6	8.64
Particular Populations and Communities	8	8.16
Self-Organizing Groups	18	5.48
Visitor Information	13	6.44
What Makes Portland Unique/Weird	5	9.32

# 5 Please rank the following topic areas in terms of importance for the growth of PortlandWiki.



# 6 I am more likely to attend a PortlandWiki meet-up if...

(select all that apply)

[Note: PortlandWiki meetings are Mondays from 6:30-9:00 p.m. PortlandWiki also meets on Wednesdays from 6:30-9:00 p.m. with WikiWednesday volunteers. Both meetings are at The Mezz Coffee Shop (inside Whole Foods) at NW 12th and Burnside.]

	# of Responses	% of Respondents
<input checked="" type="radio"/> Discussions were more structured.	6	26%
<input checked="" type="radio"/> Work time was more structured.	5	22%
<input checked="" type="radio"/> Location was more convenient for me.	7	30%
<input type="radio"/> It was on a different day.	0	0%
<input checked="" type="radio"/> It was at a different time of the day.	1	4%
<input type="radio"/> The location was more accessible for people with particular needs.	0	0%
<input checked="" type="radio"/> I could get wiki help one-on-one with someone.	2	9%
<input checked="" type="radio"/> I am not interested in attending PortlandWiki meet-ups.	4	17%
<input checked="" type="radio"/> Other, please specify	7	30%

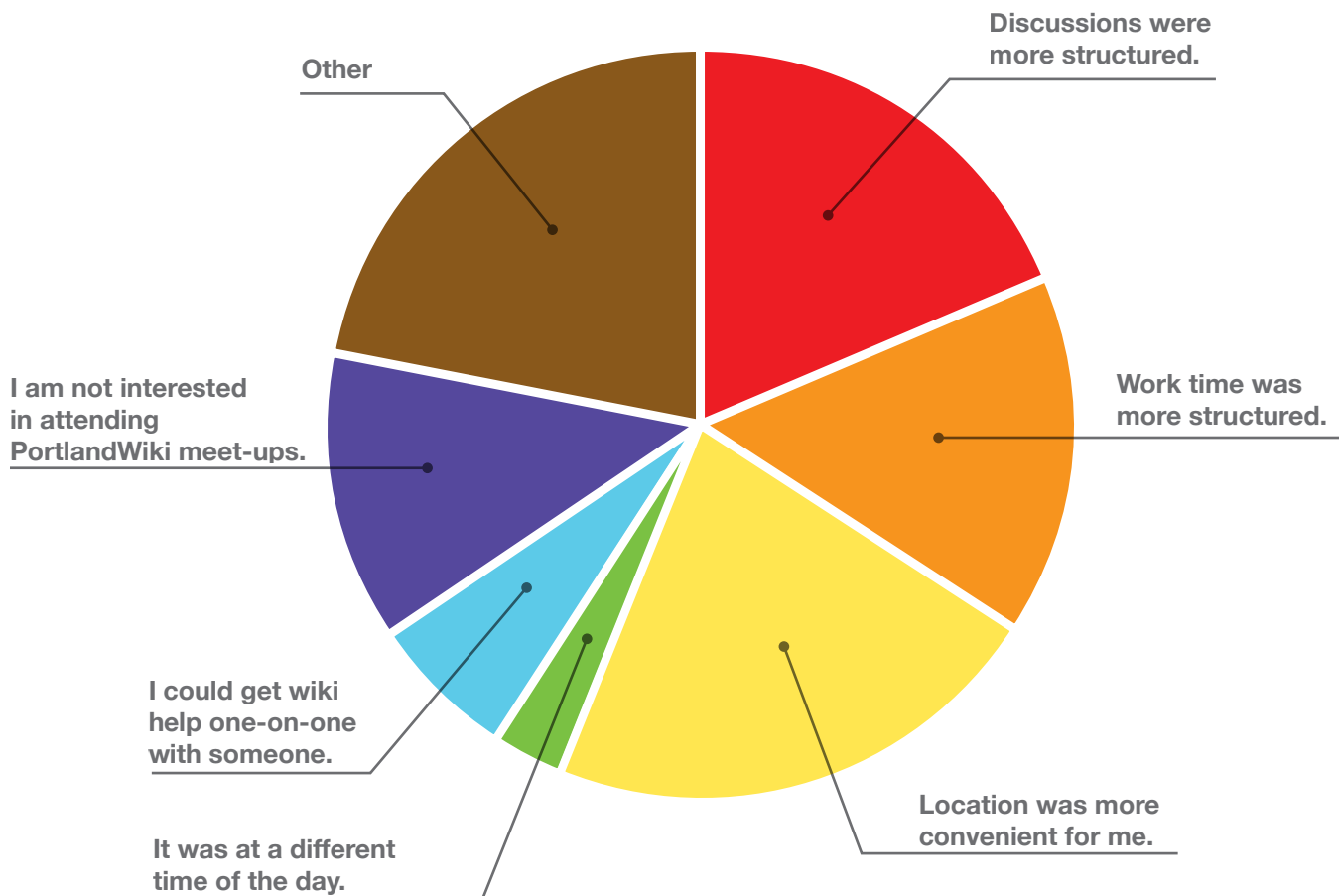
## Other Responses

1. on email listserve
2. The meetings are consistently inaccessible to me due to physical barriers. This is a known barrier that has been discussed by the other attendees. It was decided that the Mezz would be used anyway. This question borders on insulting due to that factor.
3. They were publicized -- never heard of one
4. I'd like to see an agenda first.
5. Strip tease dancers made more frequent appearances
6. I had no idea there were PortlandWiki meetups. Why aren't these meetings on Calagator? <http://calagator.org>
7. If shit got done.

# 6 I am more likely to attend a PortlandWiki meet-up if...

(select all that apply)

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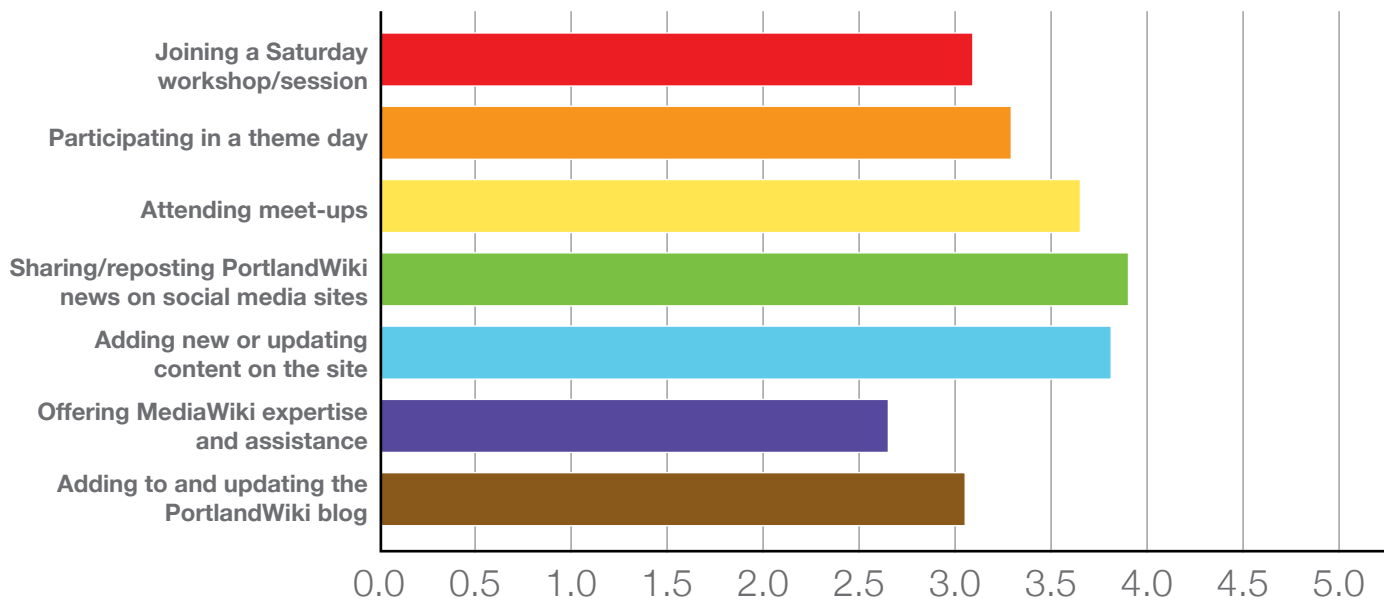


# 7 Please describe your ideal PortlandWiki meet-up or describe good meet-up models you have participated in elsewhere. Please include general location, day, and time.

1. I think the meetings should always be a friendly space, and there should be someone who takes the responsibility of greeting and chatting with new people so that they feel included. Also, I think consistent meeting places are good but perhaps a few times a year (quarterly?), these meetups could link up with other meetups like BeerNBlog or meet somewhere other than a coffee shop.
2. I have contributed a number of ideas for location on the wiki already.
3. I like the location and time a lot for the meet-ups we have now. Sometimes though, I think there should be a plan of what to talk about before anyone enters the meeting (maybe each meeting could focus on a different aspect of Portland Wiki). Even though it is also good to have discussions with people outside of the full group, I think that sometimes the group should talk as a whole and pose questions to everyone, so that no one misses anything. I love the community aspect of it, though.
4. I live in the burbs. Getting downtown is a hassle I have to be REALLY motivated to cope with. Perhaps "chapters" could meet in convenient locations around the Metro area with occasional "general" meetings to bring it all together
5. Identify areas to focus/bolster. Identify needs, identify outlines, fill in details.
6. M / W nights work great (except potentially for students in night classes). Location should be in Portland near the center of the city near mass transit. Love the idea of WIKI Weds! Laptops / smart phones should be available for every person (grant monies?). There should be like a "did you know?" demo about each members fave PDXWIKI page and why they like it. Also, things like aesthetics, outreach, connecting to social media, support for local social change work, should be discussed regularly. I think you guys should have some sort of lab / call for submissions for people who want to put up their own pages (with help and instruction in person).
7. Around midnight, down on the corner away from the street lamp.
8. N/A
9. anywhere that's public transportation and parking friendly
10. If meeting is about conversation, friendly and inclusive discussion should be paramount; especially a give and take of ideas and allowing ample space for less assertive participants to contribute to the discussion. If meeting is about work, having an initial discussion period to check in and talk about what people want to work on, then dive in.
11. pick a topic on the wiki and work on it.
12. Have a previously agreed goal for improving the site by the end of the night. Complete tasks and or help others with tasks that will produce a clear and noticeable improvement to the site. So each meetup has the potential of making a difference.

# 8 For PortlandWiki, I am interested in....

	Highly Likely		Highly Unlikely			Weighted Score
	[5]	[4]	[3]	[2]	[1]	
Joining a Saturday workshop/session	4	3	9	3	3	3.09
Participating in a theme day	3	7	7	1	3	3.29
Attending meet-ups	6	6	9	1	1	3.65
Sharing/reposting PortlandWiki news on social media sites	7	10	1	1	2	3.90
Adding new or updating content on the site	5	9	5	2	0	3.81
Offering MediaWiki expertise and assistance	2	3	5	6	4	2.65
Adding to and updating the PortlandWiki blog	1	4	12	3	1	3.05



# 9 What question do you wish we asked? (and, please share any other thoughts and ideas.)

1. How often do you visit PortlandWiki?

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2. Wish you wouldn't rehash things already done. The information from the meetings Ward coordinated, the decision to meet at the Mezz because people liked it even though it had barriers, wondering why attendance is low and how to bring that up. These are asked over and over every year. Input is given every year. Yet the leadership continues to make choices that change nothing. Decisions mostly made for what is convenient to them. You have all the information you needed to change things before this survey.. More than you need. Yet none of that is not considered or implemented. It's like you expect if you keep asking the question, the answers will change.

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3. How would the site be better structured? The site should be clearer and it should be easier to access certain pages. Where is the page that lists categories and then all the different pages people have created and edited and can edit some more? I know we have this, but I don't know where it is.

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4. How can Portland wiki make Portland even better? Why are wiki's an excellent way to organization information in a horizontal democratic structure? Why should PortlandWiki be your homepage? Also, I wonder if there is a way to do a recent deaths page (local interest). Honestly, it is one of my favorite things to check on wikipedia. One of my depressing interests! It would help local history students understand the impact people have had on the area (like an instant biography / jumping off point for more information).

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5. It's on the tip of my tongue..

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6. N/A

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7. The front page badly needs some better organization. For example, there is no mention of the Neighborhood pages at all... a high-level overview of the site content, rather than long lists of example pages, is critical.

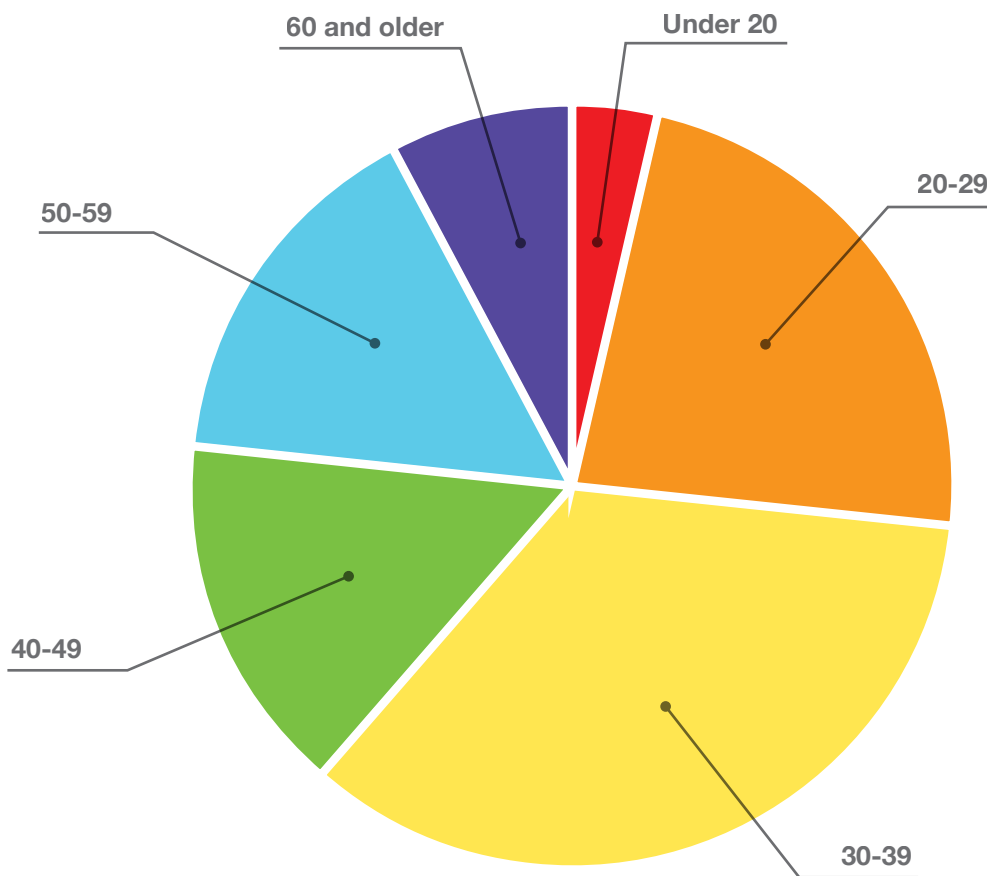
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8. Where's Waldo?

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9. How can we plan improvements so that we can leverage the limited amount of time we can provide.

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# 10 I am:

	# of Responses	% of Respondents
under 20	1	4%
20-29	6	23%
30-39	9	35%
40-49	4	15%
50-59	4	15%
60 and older	2	8%





# 11

I live in \_\_\_\_\_ Portland.

	# of Responses	% of Respondents
North	0	0%
Northwest	4	16%
Northeast	5	20%
Southwest	5	20%
Southeast	7	28%
Other, please specify	4	16%

### Other Responses

1. Sherwood
2. Sherwood
3. Florida
4. Vancouver